

magazine

SF APARTMENT

200,000 Rental Units, 40,000 Properties, 10,000 Owners, 6,000 Readers, 1 Magazine

Ad Rates (Monthly)	1x	3x	6x	12x
Back Cover	\$1,707	\$1,547	\$1,390	\$1,230
Full Page	\$1,313	\$1,190	\$1,069	\$947
2/3 Page	\$915	\$854	\$793	\$732
1/2 Page	\$793	\$732	\$672	\$610
1/3 Page	\$672	\$610	\$549	\$488
1/6 Page	x	\$427	\$367	\$306
1/12 Page	x	x	\$244	\$182
Online	x	x	\$100	\$75

Discounts

Associate Member	10%
Payment in Full	5%

Premium

Placement	20%
Color	5%

Deadlines

Space Close	25th
Materials Close	1st
Time	noon

Formats

PDF	300 DPI
TIFF	CMYK
EPS	< 9 MB

Numbers

Circulation	3,200
Readership	6,400

Submission

ads@blackpointpress.com

Apartment Association

San Francisco Apartment Association

Specs

Full Page Bleed	8.75 x 11.25
Full Page	7.5 x 10
2/3 Page	4.875 x 10
1/2 Page	7.5 x 4.875
1/3 Page	4.875 x 4.875
1/6 Page	2.375 x 4.875
1/12 Page	2.375 x 2.375

Sales

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